



FIRANO

AT NAPLES

Toll Brothers
America's Luxury Home Builder®

A starfish is lying on the sand in the foreground, casting a shadow. The background shows the ocean and a clear blue sky.

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AT NAPLES

Take a Walk Through Paradise ... at Firano at Naples

Imagine a place where lush Florida landscaping and sparkling lakes create an idyllic setting just minutes from the endless activities of Naples. Then, add elegant single-family residences built by Toll Brothers, the nation's leading builder of luxury homes. This is Firano at Naples — where luxury meets convenience, and where neighbors become lifelong friends.

Where Dreams Meet Reality

Firano at Naples is a private, gated community in the magnificent town of Naples — where shopping, restaurants, and parks are minutes away, and tranquility defines daily existence. Firano at Naples is an ideal place for you and your family to meet new friends and neighbors.

Beautiful lakes and tropical landscapes create a backdrop to the luxurious homes of Firano at Naples. Picturesque outdoor recreation areas are nestled among quiet neighborhoods, enabling adults and children alike to enjoy outdoor fun and exercise or leisurely afternoons. At the center of it all is the magnificent clubhouse where residents of Firano at Naples can enjoy a fully equipped fitness center, a resort-style swimming pool, and a grand room and kitchen to host neighborhood gatherings. Truly, Firano at Naples will offer you a welcome feeling of luxury and relaxation combined with a close-knit sense of community.



The Good Life In Naples

The surrounding Collier County area is rich with culture, entertainment, and recreation, and Naples is one of the region's best kept secrets. A thriving community with a warm neighborhood feel, Naples provides a relaxed, secluded atmosphere while also offering excellent shopping and a wide choice of leisure activities close to home. Sanibel and Captiva Islands are just 55 minutes away, and Bonita Springs is even closer. Interstate 75 can be reached within 5 minutes. In addition, the new Southwest Florida International Airport is conveniently located only 45 minutes from your new home. Fifth Avenue, the arts and entertainment core of Naples with its numerous restaurants, shops, and art galleries, is less than 10 minutes away. The highly acclaimed Philharmonic Center for the Arts, the Gulf Coast home of the Miami Ballet, is also just 10 minutes away.

Firano at Naples is also close to all types of shopping, from quaint antique and specialty boutiques to the most modern malls. For convenient one-stop shopping, Berkshire Commons is located within minutes of your new home, and features a full-service supermarket and an array of specialty stores. In addition, the Waterside Shops at Pelican Bay is just 20 minutes away, featuring Saks Fifth Avenue and more than 50 fine stores. You'll find over 60 fashionable boutiques, galleries, and restaurants in the Village on Venetian Bay, just a 15-minute drive. The Coastland Center Mall, with Macy's and more than 100 specialty shops, is also just 15 minutes away, while the Miromar Outlet Mall, with its extensive offering of upscale outlet stores, is within a 25-minute drive. In the charming area of Old Naples, you will discover unique stores where you can count on receiving personalized service from shopkeepers who remember you by name.

Outstanding Community Service

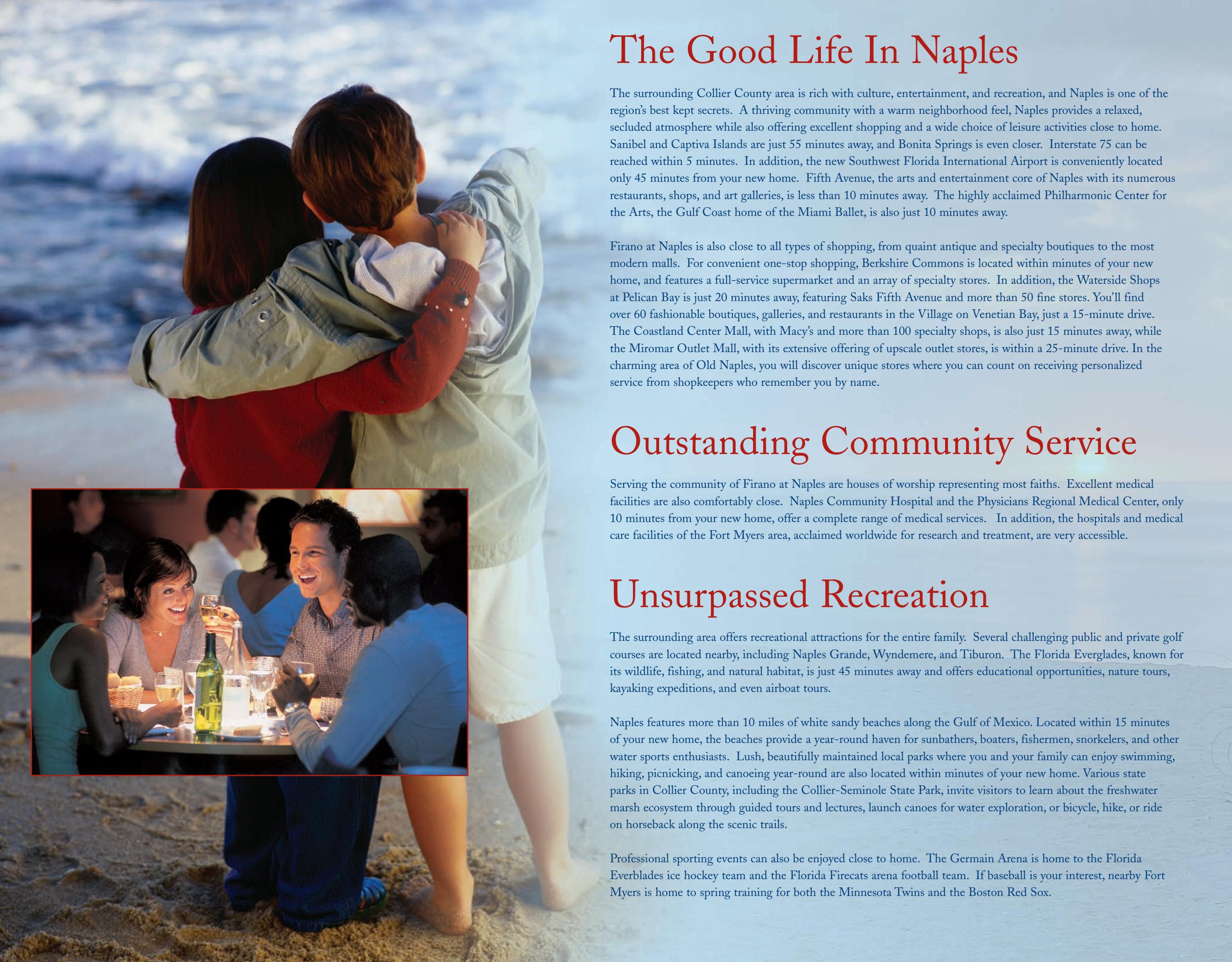
Serving the community of Firano at Naples are houses of worship representing most faiths. Excellent medical facilities are also comfortably close. Naples Community Hospital and the Physicians Regional Medical Center, only 10 minutes from your new home, offer a complete range of medical services. In addition, the hospitals and medical care facilities of the Fort Myers area, acclaimed worldwide for research and treatment, are very accessible.

Unsurpassed Recreation

The surrounding area offers recreational attractions for the entire family. Several challenging public and private golf courses are located nearby, including Naples Grande, Wyndemere, and Tiburon. The Florida Everglades, known for its wildlife, fishing, and natural habitat, is just 45 minutes away and offers educational opportunities, nature tours, kayaking expeditions, and even airboat tours.

Naples features more than 10 miles of white sandy beaches along the Gulf of Mexico. Located within 15 minutes of your new home, the beaches provide a year-round haven for sunbathers, boaters, fishermen, snorkelers, and other water sports enthusiasts. Lush, beautifully maintained local parks where you and your family can enjoy swimming, hiking, picnicking, and canoeing year-round are also located within minutes of your new home. Various state parks in Collier County, including the Collier-Seminole State Park, invite visitors to learn about the freshwater marsh ecosystem through guided tours and lectures, launch canoes for water exploration, or bicycle, hike, or ride on horseback along the scenic trails.

Professional sporting events can also be enjoyed close to home. The Germain Arena is home to the Florida Everblades ice hockey team and the Florida Firecats arena football team. If baseball is your interest, nearby Fort Myers is home to spring training for both the Minnesota Twins and the Boston Red Sox.



Education Is Top Priority

Collier County schools provide an atmosphere where students learn to think critically, solve problems, and enrich the world in which they live. From primary to post-secondary education, the Collier County School District offers a variety of educational experiences that prepare students for the future. In addition to core academic classes, the curriculum includes performing and fine arts courses, gifted and exceptional student programs, and advanced placement courses. Collier County also boasts 22 "Grade A" schools. In addition, there are several excellent private schools in the area, including The Community School of Naples, Naples Christian Academy, and the Seacrest School.

The Southwest Florida campuses of Barry and Walden Universities are both less than 45 minutes away. Nearby, Edison Community College and the Florida Gulf Coast University offer graduate and undergraduate programs, as well as continuing education, just minutes from your new home. These fine schools feature outstanding programs with a wide diversity of day and evening courses to accommodate students of all ages.

An Area of Unequaled Beauty

In Firano at Naples, your home is a private haven just minutes from any convenience you may need. In addition, the homes afford an uncommon standard of excellence due to their superior design and quality craftsmanship. You will live and entertain with pride in Firano at Naples.





At Toll Brothers, we build more than homes; we build *communities*. For 40 years we've been building communities in picturesque settings where luxury meets convenience, and where neighbors become lifelong friends.

When you choose Toll Brothers, you choose our unwavering commitment to quality and customer service. We are honored to have won the three most coveted awards in the home building industry: *America's Best Builder*, *National Builder of the Year*, and the *National Housing Quality Award*. But our greatest reward comes from the recognition we receive from our homeowners.

Each Toll Brothers home offers a combination of quality materials and superior design, where every detail is meticulously crafted, and every enhancement you select is seamlessly added to create a customized home that is uniquely yours.

Toll Brothers Is Proud to Help Preserve Our Environment

At Toll Brothers, we believe that preserving the natural environment is an integral part of creating a community you'll be proud to call home. Nationwide, Toll Brothers partners with conservation groups that include the National Wildlife Federation and Audubon International.

In addition, the homes we build are designed to harmonize with the scenic beauty of the surrounding landscape. We preserve as much open space as possible, incorporating and even restoring the existing hills, trees, and ponds.

Convenient Home Services Provide One-Stop Shopping

The following Toll Brothers subsidiaries offer a full range of home services to better serve you and maximize your time.

TBI Mortgage® Company offers numerous financing options to suit your individual needs and provides you with a level of service that exceeds your expectations.

Westminster Security will provide a home security system as a standard feature in your home, at no cost, with the purchase of a three-year monitoring agreement – ask your salesperson for details.

Toll Landscape offers outstanding designs, exceptional quality, competitive prices, and extraordinary service.

Toll Brothers Design Studio offers a world of choices for your new home. Talented designers will meet with you one-on-one to help you select from a vast array of pre-priced options and décor that will personalize your home.

The Toll Brothers Buyer Satisfaction Program

To make sure your home meets your expectations and ours, we offer a unique two-step, pre-settlement orientation/inspection program. The first inspection takes place five to seven days before settlement, utilizing Toll Brothers' detailed checklist as a guide. Then, once again just prior to settlement, you'll inspect your home to see that every item you noted on the first orientation has been addressed. For lasting peace of mind, we also give you a ten-year limited warranty.

Our Customer Care Representatives Are Here for You

From the moment you move into your new home, your customer care representative will be available to manage any questions or issues that may arise. We are committed to offering you the exemplary customer service we've built our reputation on.

The nation's premier builder of luxury homes and a Fortune 500 company, Toll Brothers is currently building in 22 states and is a publicly owned company whose stock is listed on the New York Stock Exchange (NYSE:TOL).





**NATIONAL HOUSING
QUALITY AWARD**

National Association of Home Builders
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FIRANO AT NAPLES

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DIRECTIONS:

From Interstate 75, take County Road 951 (Exit 101) and travel south approximately 1/2 mile to Davis Blvd. Turn right onto Davis Blvd. and proceed 2 3/10 miles to the Firano at Naples entrance on the left.

From US Highway 41, travel east on Davis Blvd. for approximately 5 miles. Turn right into the Firano at Naples entrance on the right.

Toll Brothers
Celebrating
40
YEARS
of *Luxury Homes*

Toll Brothers
America's Luxury Home Builder®

For more information on Toll Brothers communities throughout Florida, visit TollBrothersFlorida.com.